Lauren Mazur

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EXPERIENCE

CrossCountry Consulting
Sept 2025 – Present
Senior Consultant, Business Transformation
New York, NY, 10019

- Lead operational strategy and implementation strategy for a $25M enterprise technology transformation, improving scalability across workflows supporting 10,000+ users.
- Design an AI-powered commercial insights dashboard to evaluate growth opportunities, investment ROI and business development performance, contributing to $2M+ in pipeline opportunities.
- Partner with senior business and technology leaders to evaluate implementation risks, assess strategic trade-offs and optimize rollout strategies across multiple workstreams.
- Support go-to-market and business development initiatives contributing to 20+ enterprise pipeline opportunities.

Chilled Bean Co
October 2024 – Present
Brand Strategy & Operations
Remote

- Support go-to-market strategy, customer acquisition and market analysis for an early-stage consumer brand, identifying growth opportunities and informing expansion planning.

Accenture
July 2022 – August 2025
Strategy & Operations Specialist, Global Technology Client
Dublin, Ireland

Enterprise Transformation – Policy & Operations

- Led business operations for an enterprise-wide policy transformation spanning 26 product areas, coordinating 30+ stakeholders across product, engineering and business teams.
- Drove cross-functional collaboration to redesign operational workflows, standardizing processes across 6 technical workstreams and improving scalability.
- Synthesized 400+ business and technical requirements into strategic recommendations that informed infrastructure redesign and long-term product architecture decisions.
- Built forecasting and scenario-planning models to support executive decision-making, resource allocation and investment prioritization across multiple programs.
- Earned Accenture Delivery Star Award for project leadership and high-impact contribution

Governance & Operating Model – Global Infrastructure

- Designed governance and KPI frameworks to improve execution planning across global infrastructure initiatives.
- Evaluated 50+ delivery dependencies and operational bottlenecks to identify efficiency and optimization opportunities.
- Developed executive reporting frameworks consolidating performance, delivery and risk insights across 6 workstreams, enabling faster decision-making.

EDUCATION

University College Cork
May 2022
Bachelor of Commerce, Major in Banking & Finance
Cork, Ireland

SKILLS & INTERESTS

Technical: Advanced Excel / Google Sheets, SQL, Salesforce, AWS Cloud, Figma
Languages: Spanish (Intermediate), French (Intermediate), Polish (Elementary)
Interests: Running (3 Half Marathons, 1 Marathon), HYROX (4 Competitions), Consumer Technology, Creative Strategy